



COLORADO FUSION SOCCER CLUB

PASSION... COMMITMENT... EXCELLENCE

COLORADO FUSION SOCCERFEST

Soccerfest is Colorado Fusion's annual celebration of the end of another great year of enjoying the beautiful game. This year we have 193 team teams, boys and girls, from U-5 to the U-12, participating in round robin play at Dick's Sporting Good Park, beginning at 9 a.m. and continuing throughout the day on Saturday, May 17. All of the team schedules for Soccerfest are posted on the Colorado Fusion website at:
http://www.coloradofusion.org/soccerfest/index_E.html

With our Junior Academy and Academy teams all playing soccer at the same field complex on the same day, Soccerfest provides us with a wonderful opportunity to remind our players and parents that since its formation in 2006, Colorado Fusion has proudly been a partner of the Positive Coaching Alliance (PCA). The PCA is a nonprofit organization founded at Stanford University in 1998 with the mission to transform the culture of youth sports to give all young athletes the opportunity for a positive, character-building experience. For more information about the PCA, please visit its website at: <http://www.positivecoach.org/>

Colorado Fusion has joined with the PCA to further three national goals:

1. Replace the "win-at-all-cost" model of coaching with the Double-Goal Coach, who wants to win but has a second, more important, goal of using sports to teach life lessons;
2. Build an organizational culture in which Honoring the Game is the norm; and
3. Spark and fuel a "social epidemic" of Positive Coaching that will sweep this country.

Colorado Fusion is a partner with the PCA because its philosophy mirrors the goals of our club that are so well-expressed in our mission statement: *"to provide the youth of our community the benefits of a team sport that develops character and sportsmanship, fosters enjoyment and encourages each individual soccer player to achieve his/her highest level on and off the soccer field. . . ."*

This task of transforming youth sports culture is not left to coaches and players alone – the parents too have a crucial role. As PCA encourages the development of the "Double Goal" coach, PCA also encourages parents to effectively embrace their role as supporting their player's second goal of learning life's lessons through participation in youth sports, leaving to coaches the first goal of developing their player's soccer skills and instructing team play.

To introduce and reinforce the values that we share with the PCA, this year at Soccerfest, we are going to institute the "silent game" at the first of the round robin games that each team will play. During the designated silent game, coaches and parents are asked to remain silent – leaving to the players on the field the chance to experience the game without being subjected to the well-meaning but often overwhelming barrage of instructions that routinely come from both sides of the field. Many of the greatest coaches have said that the game is the best teacher. Silent Saturday is a way to give the game back to the players.

We enthusiastically look forward to seeing you out on the field at Soccerfest.

Have a great day of enjoying the beautiful game and stay positive!

Very truly yours,

Bob Campbell
President of the Board of Directors

Watson Galleher
Chairman of the Colorado Fusion PCA Committee